

GARY GRAMSTAD

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<http://www.studio4squared.com/tmp/S42-2012-Brochure-4.pdf>

OBJECTIVE

Seeking a Project Manager position that utilizes my background in client service skills and deep industry knowledge with a leading manufacturer of museums and tradeshow exhibits.

EXPERIENCE

Explus Inc.

Dulles, VA

Project Manager

- *Museum Fabrication:* Assigned with drawings and blueprints to construct exhibits for such clients as the Marine Museum in Quantico, The National Library Museum in Bethesda and the New Mexico Museum in Sante Fe.

Studio 4 Squared

Dulles, VA

Owner and Account Executive

1999 – present

- *Business Leader:* Build strong independent teams to coordinate operations with internal and external departments, to ensure the timely, cost-effective delivery of high-quality products
- *Client Advisor:* Leverage my communication skills to provide clear direction, keep executives abreast of project status, and work closely with clients to ensure complete satisfaction; exceptional record of client retention
- *Core competencies:* Client Relationship Management, Budget Development & Analysis, Packaging & Promotional Materials, Interdepartmental Communication, Procedure & Process Development, Team Building & Leadership, Development, & Production

Main Street Graphics

Chantilly, VA

Owner and Account Executive

1985 – 1999

REPRESENTATIVE PROJECTS

Xerox Corporation

- *Exhibits (2002):* Designed custom wall graphics marketing new products and services. Exhibit design and construction for new product introduction.

MCI/Worldcom

- *Exhibits (1997):* Consulted with and designed a 10x20ft portable classroom environment for tradeshow that allowed for digital instruction using a 50" plasma as well as 3 work stations with hands-on interface. This booth was used for over 3 years with only moderate updates.

FEMA

- *Exhibits (2013):* Provided needed concepts and designs to create a lightweight, easy set up but visually impactful portable display that is video enabled without usual equipment limitations cutting shipping weight and break down costs. This technology is AR (augmented reality) enabled which allowed for electronic updates of actual video footage that covered the recovery programs at multiple disaster locations.

Johns Hopkins

- *Exhibits (2006):* Printed mounted and installed a Historical wall of achievements and medical patents

Indian Arts Council

- *Print & Exhibits (2008):* Designed print ads, calendars and trade show exhibits to further the support and development of the indigenous tribes in the areas of painting, sculpture and woodcarving and promoting the identification of authentic Indian art and its protection against counterfeit items.

World Bank

- *Exhibits (1998):* Interfaced with planners and cartographers to design an typographically accurate world map that utilized various colors of LED lighting to represent the broad involvement of WB worldwide and its scope of work in each country

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ManTech

- *Print & Display (2008):* Designed, executed and installed floating pin mounted wall displays that brought attention to the broad achievements that ManTech has maintained throughout its years with multiple government agencies.

DigitalGlobe

- *Augmented Reality & Multimedia (2013)*: Responsible for conceptualizing the build out of a virtual conference room through the use of 3D flythrough animation and Augmented Reality allowing for remote viewing from any location with a simple tablet or pad that has been enabled by Layar.

Highroad Solutions

- *Augmented Reality (2013)*: Created a direct mailer that contained augmented video segments of Cliff Russell (former Redskin wide receiver and motivational speaker) filmed using our in house green screen and linked to Layar which allows for viewing with smart phones or tablets. Mailed to 20000 recipients to encourage involvement in next workshop. Analytics followed and qualified the response.
- *Print & Exhibits (1994)*: Designed and printed exhibit pieces that supported the Rear Projection video booth with a screen size of 60x80" that we designed and constructed for an interactive webinar and panel discussions.

Navair

- *Exhibits (2012)*: Conceptualize and consult on an expansive 60foot timeline installation that could be updated with new technology developments quarterly.

EDUCATION

Kent State University
Bachelor of Fine Arts

Kent, OH